

# RECESSION HANDLING



**Management & Administration Solutions & Services**

A Strategic Management Consultancy

## ABOUT US

Management & Administration Solutions & Services is into research based consultation. We offer unmatched services to cater different requirements of business fraternity in India and abroad. Since 1991 till date, we have proven credentials in successfully addressing range of issues confronted by an entrepreneur; running a large, medium or small enterprise, whether organized or unorganized. We enjoy the trust of more than 1800 plus national and international clients through our different services.

To leverage the growth potential of our clients, we conduct an extensive research on different challenges and threats faced by the organizations in achieving the desired growth. Upto now, our comprehensive study encompasses more than 8000 business entities.

## RECESSION—DEPRESSION OR CORRECTION

Though the global recession takes place due to the external factors; sometimes the slowdown of an enterprise may also occur due to the internal factors. Many entrepreneurs find it safe to follow their peers, competitors or other entrepreneurs reflecting a comparatively better performance. They make them their 'ideals' and set their benchmarks accordingly. These 'ideals' are viewed as pioneers by these businessmen and they become their followers, trying to walk on their footprints.

Being tempted by the information of the success stories, plans, actions, market performance and revenue generation of these pioneers, they do their business planning. However, every entrepreneur is surrounded by a unique set of circumstances like inherent capabilities, strengths, limitations, workforce, funds, other resources etc. In this process, majority of entrepreneurs are exposed to numerous unforeseen challenges and hurdles.

Even if some businessmen do take some excellent initiatives on their own; due to the lack of standard parameters, their initiatives could not bring the desired results.

When the recession hits, the business fraternity comes across to the two options; depression or correction. Many businessmen get victim of the depression. Taking note of hasty actions taken by their 'ideals', they presume that they are also destined to the slowdown. They easily ignore the fact that by working on their pluses and overcoming their minuses, they may come out of the crisis. They do not take the necessary steps of crisis management; hence their businesses slowly move towards the stage of disaster. Lately, they pay the cost of ignoring the basics of their business. In extreme conditions, many of them may not retain their survival and get collapsed.

Those choosing correction find the way of fast recovery!



# WHAT MASS CAN DO FOR YOU

Our aim is to provide effective solutions which are easy to implement. These solutions are customized to fit-in the exact needs of the clients and their respective businesses. To realize these ends, our domain experts organize consultation sessions to address the specific issues raised by them. They provide the tested and practical solutions of the clients' specific problems. Their inputs and insights are based on in-depth research and duly supported by authentic case studies.

## BENEFITS

Upto now, many entrepreneurs have been benefited by our services in terms of formulating the effective strategy for:

- Handling the challenges for their survival
- Meeting their expenses through unique revenue generation models
- Retention of workforce and utilization of their talent & skills for different activities
- Clubbing of resources to ensure their optimum utilization
- Professional structuring to make their business resilient for tough times
- Value-addition through integration

With us you are sure to carve out a successful roadmap for your enterprise!

### RECESSION

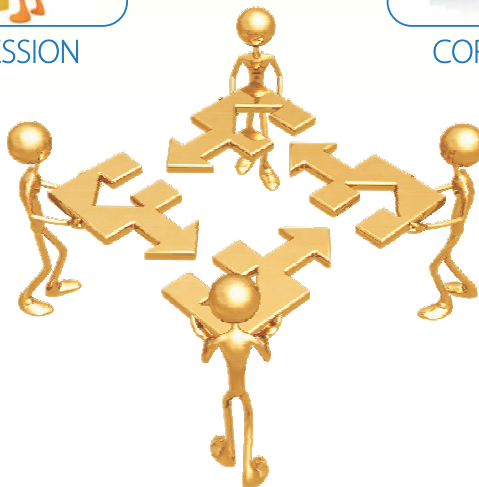


### DEPRESSION

### RE-SESSION



### CORRECTION



*“When the winds of change blow, some people build shelters,  
and some build windmills.”*



*“Together we can make a difference...”*

**Management & Administration Solutions & Services**

Head Office: 201 R. G. Square, Plot No. 2  
I. P. Extension, Patparganj, Delhi 110092 India  
Tel: +91-9313960038

E-mail: [info@massclimb.com](mailto:info@massclimb.com) Website: [www.massclimb.com](http://www.massclimb.com)

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